

Baby & Kids Newsletter

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Help your customers keep kids happy over the holidays

Keeping kids occupied over winter break can be quite the challenge for parents, especially once the holidays have come and gone. This holiday season, you can be sure children are entertained with activities that are not only fun and engaging, but also educational. Lilly Cueto, spokesperson for [SoapTime](#), an action-packed hand soap that teaches



children proper hand-washing habits while having fun, offers the following tips on how to provide children with an enjoyable, informative and healthy winter break.

1. Learn Your Numbers: Young children are eager to practice skills they are learning in school, especially when mastering counting and math facts. Musical CDs of math facts and number rhymes encourage children to move their bodies and sing to catchy songs while they practice their counting. What could be better over the holidays than combining learning with dancing? For Math Facts Melodies and other educational, yet fun CDs visit kid2020.com. They start at approximately \$8.

2. Learn About Health: Kids and germs go hand-in-hand, especially during the wintertime cold season. Washing your hands for 20 seconds is one of the best ways to prevent illness and the spreading of germs, says the US Center for Disease Control and Prevention (CDC). Now with [SoapTime](#), keeping those little hands clean is more fun than ever. SoapTime consists of three [uniquely shaped bottles](#): ABC, Earth and Elephant set in a SmartBase®, a battery-powered audio and visual system. Each bottle is recognized by the SmartBase and has a distinct educational theme that includes unique songs, factoids and LED light shows. SoapTime products give children of all ages an entertaining experience at the sink, while giving parents a tool for teaching healthy habits. They're also a great [stocking stuffer](#).